

Press release

Sales with fixed network data services grow by 3.1 percent

- EU market climbs to over 58 billion euros
- Germany in the lead with 13.6 billion euros
- Soon there will be 142 million broadband access lines in the EU

Berlin, 14 July 2011

The positive trend on the European market for fixed network data services continues unabated. According to current information provided by the market research institute EITO, sales with Internet connections and data services are growing by 3.1 percent to 58.9 billion euros in 2011 throughout the EU. In 2012 growth is expected to climb 3.5 percent to 60 billion euros. "Innovative additional services and lower prices are helping the access business to grow rapidly," said EITO chairman Bruno Lamborghini. "Today fast Internet connections are offered in combination with affordable telephone flat rates and digital television. At the same time, prices for data transmission are falling." According to the new EITO forecast, by the end of 2011 there will be 142 million broadband Internet connections in the EU. According to a current estimate by Eurostat, 61 percent of the population of the European Union already has a high-speed data line.

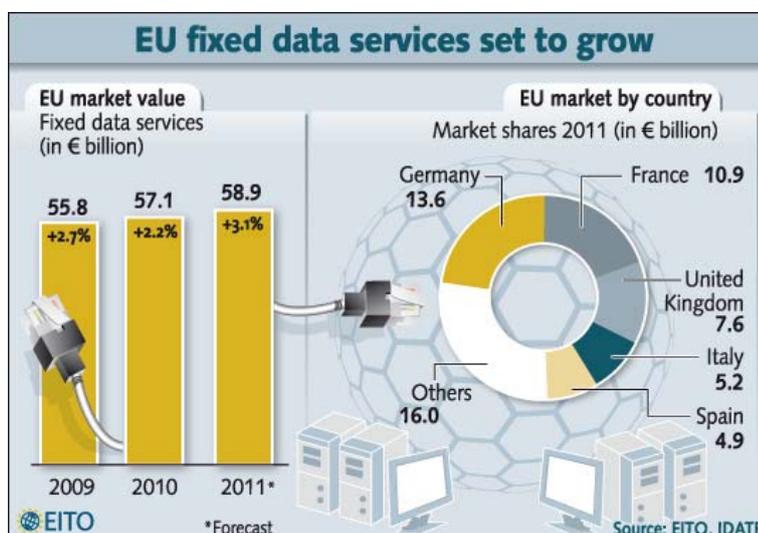
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The largest single market in the EU by far is Germany, with a sales volume of 13.6 billion euros anticipated for 2011. This equates to 2 percent increase year-on-year and a market share of 23 percent. Among the large EU countries, France reported the strongest growth with a 6.3 percent increase in sales to 10.9 billion euros, which roughly corresponds to 19 percent of the total EU market. With 7.6 billion euros in sales, Great Britain achieved an increase of 2.5 percent. Italy has become the fourth largest market. In 2011, 5.2 billion euros in sales will be generated with Internet connections and data services, an increase of 1.2 percent compared to last year. In Spain sales grew by 1.4 percent to 4.9 billion euros.

Since 1993, the European Information Technology Observatory (www.eito.com) offers high quality and up-to-date information on European and global markets for information technology, telecommunications and consumer electronics. The EITO is managed by Bitkom Research GmbH, a wholly owned subsidiary of BITKOM, the Federal Association for Information Technology, Telecommunications and New Media in Germany. EITO collaborates with leading market research institutes including IDATE, IDC and GfK, and research activities of the EITO Task Force are supported by the European Commission and the OECD. EITO is sponsored by CeBIT, Deutsche Telekom, KPMG, Messe München, Red.es and Telecom Italia.