

2011

European Information Technology Observatory

Date: December 8, 2011



Table of content

1.	Executive Summary	13
1.1	The IT market	13
1.2	The telecommunication market	19
2.	The ICT market of the EU 25	23
2.1	The information technology market of the EU	23
2.2	The telecommunication market of the EU	24
2.3	The consumer electronics market of the EU25	25
3.	The ICT market of Austria	29
3.1	The information technology market of Austria	29
3.2	The telecommunication market of Austria	32
3.3	Data tables ICT market value	34
4.	The ICT market of Belgium + Luxembourg	37
4.1	The information technology market of Belgium + Luxembourg	37
4.2	The telecommunication market of Belgium	40
4.3	The telecommunication market of Luxembourg	42
4.4	Data tables ICT market value	44
5.	The ICT market of Bulgaria	46
5.1	The information technology market of Bulgaria	46
5.2	The telecommunication market of Bulgaria	49
5.3	Data tables ICT market value	51
6.	The ICT market of the Czech Republic	53
6.1	The information technology market of the Czech Republic	53
6.2	The telecommunication market of the Czech Republic	56
6.3	Data tables ICT market value	59
7.	The ICT market of Denmark	62
7.1	The information technology market of Denmark	62
7.2	The telecommunication market of Denmark	65
7.3	Data tables ICT market value	67
8.	The ICT market of Estonia	69
8.1	The information technology market of Estonia	69
8.2	The telecommunication market of Estonia	72
8.3	Data tables ICT market value	74
9.	The ICT market of Finland	76
9.1	The information technology market of Finland	76
9.2	The telecommunication market of Finland	79
9.3	Data tables ICT market value	81
10.	The ICT market of France	83
10.1	The information technology market of France	83
10.2	The telecommunication market of France	86
10.3	The consumer electronics market of France	89
10.4	Data tables ICT market value	91
11.	The ICT market of Germany	94
11.1	The information technology market of Germany	94

11.2	The telecommunication market of Germany	98
11.3	The consumer electronics market of Germany	100
11.4	Data tables ICT market value	102
12.	The ICT market of Greece	105
12.1	The information technology market of Greece	105
12.2	The telecommunication market of Greece	108
12.3	Data tables ICT market value	110
13.	The ICT market of Hungary	112
13.1	The information technology market of Hungary	112
13.2	The telecommunication market of Hungary	115
13.3	Data tables ICT market value	118
14.	The ICT market of Ireland	121
14.1	The information technology market of Ireland	121
14.2	The telecommunication market of Ireland	124
14.3	Data tables ICT market value	126
15.	The ICT market of Italy	128
15.1	The information technology market of Italy	128
15.2	The telecommunication market of Italy	132
15.3	The consumer electronics market of Italy	134
15.4	Data tables ICT market value	136
16.	The ICT market of Latvia	139
16.1	The information technology market of Latvia	139
16.2	The telecommunication market of Latvia	142
16.3	Data tables ICT market value	144
17.	The ICT market of Lithuania	146
17.1	The information technology market of Lithuania	146
17.2	The telecommunication market of Lithuania	149
17.3	Data tables ICT market value	151
18.	The ICT market of the Netherlands	153
18.1	The information technology market of the Netherlands	153
18.2	The telecommunication market of the Netherlands	156
18.3	Data tables ICT market value	158
19.	The ICT market of Poland	160
19.1	The information technology market of Poland	160
19.2	The telecommunication market of Poland	163
19.3	Data tables ICT market value	165
20.	The ICT market of Portugal	168
20.1	The information technology market of Portugal	168
20.2	The telecommunication market of Portugal	171
20.3	Data tables ICT market value	173
21.	The ICT market of Romania	175
21.1	The information technology market of Romania	175
21.2	The telecommunication market of Romania	178
21.3	Data tables ICT market value	180
22.	The ICT market of Slovakia	182
22.1	The information technology market of Slovakia	183

22.2	The telecommunication market of Slovakia	185
22.3	Data tables ICT market value	188
23.	The ICT market of Slovenia	190
23.1	The information technology market of Slovenia	190
23.2	The telecommunication market of Slovenia	193
23.3	Data tables ICT market value	195
24.	The ICT market of Spain	197
24.1	The information technology market of Spain	203
24.2	The telecommunication market of Spain	206
24.3	The consumer electronics market of Spain	208
24.4	Data tables ICT market value	210
25.	The ICT market of Sweden	213
25.1	The information technology market of Sweden	213
25.2	The telecommunication market of Sweden	216
25.3	Data tables ICT market value	218
26.	The ICT market of the United Kingdom	220
26.1	The information technology market of the United Kingdom	220
26.2	The telecommunication market of the United Kingdom	224
26.3	The consumer electronics market of the United Kingdom	226
26.4	Data tables ICT market value	228
27.	The ICT market of Norway	231
27.1	The information technology market of Norway	231
27.2	The telecommunication market of Norway	234
27.3	Data tables ICT market value	236
28.	The ICT market of Switzerland	238
28.1	The information technology market of Switzerland	238
28.2	The telecommunication market of Switzerland	241
28.3	Data tables ICT market value	244
29.	The ICT market of Turkey	246
29.1	The information technology market of Turkey	246
29.2	The telecommunication market of Turkey	249
29.3	Data tables ICT market value	250
30.	The ICT market of Brazil	252
30.1	The telecommunication market of Brazil	252
30.2	Data tables ICT market value	254
31.	The ICT market of Canada	256
31.1	The telecommunication market of Canada	256
31.2	Data tables ICT market value	258
32.	The ICT market of China	260
32.1	The telecommunication market of China	260
32.2	Data tables ICT market value	262
33.	The ICT market of India	264
33.1	The telecommunication market of India	264
33.2	Data tables ICT market value	266
34.	The ICT market of Japan	268
34.1	The telecommunication market of Japan	268

	34.2	Data tables ICT market value	270
35.		The ICT market of Russia	272
	35.1	The information technology market of Russia	272
	35.2	The telecommunication market of Russia	276
	35.3	Data tables ICT market value	277
36.		The ICT market of the United States of America	279
	36.1	The telecommunication market of the USA	279
	36.2	Data tables ICT market value	281
37.		The ICT market of APAC	283
	37.1	The telecommunication market of APAC	283
	37.2	Data tables ICT market value	285
38.		The worldwide ICT market	287
	38.1	The worldwide telecommunication market	287
	38.2	Data tables ICT market value	289
39.		Appendix	291